



0	1	2	3	4	5	6
ASH BROWN	GREY	BLONDE	MEDIUM BROWN	DARK BROWN	BOLDER BROWN	EBONY

SHADING
SOLUTION

Clear Glycerin
Solution

White 6 CI 77891	White 6 CI 77891	White 6 CI 77891	Yellow 14 CI 21095	Yellow 14 CI 21095	Yellow 138 CI 56300	Yellow 14 CI 21095
Yellow 14 CI 21095	Yellow 14 CI 21095	Yellow 14 CI 21095	White 6 CI 77891	White 6 CI 77891	White 6 CI 77891	Carbon Blk CI 77266
Red 254 CI 56110	Carbon Blk CI 77266	Yellow 42 CI 77492	Red 254 CI 56110	Red 254 CI 56110	Red 170 CI 12475	Red 269 CI 12466
Carbon Blk CI 77266	Red 254 CI 56110	Red 254 CI 56110	Carbon Blk CI 77266	Red 269 CI 12466	Carbon Blk CI 77266	Red 254 CI 56110
		Carbon Blk CI 77266	Red 269 CI 12466	Carbon Blk CI 77266	Orange 13 CI 21110	
		Red 269 CI 12466				

UNDERTONE
Neutral/Cool

UNDERTONE
Cool

UNDERTONE
Neutral/Warm

UNDERTONE
Warm

UNDERTONE
Neutral/Warm

UNDERTONE
Neutral/Cool

UNDERTONE
Cool

IDEAL FOR
Clients looking
for an
ash-based
eyebrow

IDEAL FOR
Clients looking
for a
medium-dark
grey eyebrow

IDEAL FOR
Clients looking
for a light
taupe/blonde
eyebrow

IDEAL FOR
Clients looking
for a rich,
medium-toned
brown eyebrow

IDEAL FOR
Clients looking
for a rich, warm,
dark brown
eyebrow

IDEAL FOR
Clients looking
for a flat, dark
brown eyebrow

IDEAL FOR
Clients looking
for a flat,
black-brown
eyebrow

FITZPATRICK
1-3

FITZPATRICK
1-3

FITZPATRICK
1-2

FITZPATRICK
1-3

FITZPATRICK
1-4

FITZPATRICK
3-5

FITZPATRICK
4-6

SKIN TONES

SKIN TONES

SKIN TONES

SKIN TONES

SKIN TONES

SKIN TONES

SKIN TONES

fair

fair

fair

fair

fair

beige

caramel

beige

beige

pink

pink

beige

olive

dark brown

olive

olive

beige

olive

caramel

brown black

olive

caramel

dark brown

COVERS

COVERS

COVERS

COVERS

COVERS

COVERS

COVERS

Orange

Orange

Orange

Orange

Orange

Orange

Orange

Red

Red

Red

Red

Red

Red

Red

Green

Green

Green

Green

Green

Green

Purple

Purple

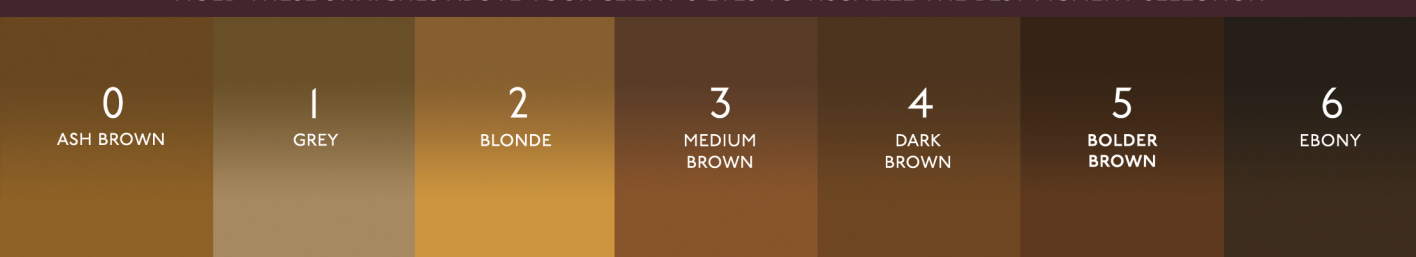
Purple

Grey

Used to dilute
pigments to
develop a
lighter, more
sheer color
especially for
shading
purposes.

Dilute your
pigment at your
chosen ratio in
your pigment
cup, mix well.

HOLD THESE SWATCHES ABOVE YOUR CLIENT'S EYES TO VISUALIZE THE BEST PIGMENT SELECTION



Diluting is
optional with
machine
shading.

CLIENT'S SKIN TONE WITHIN

Choose a pigment that provides the right amount of contrast against their skin tone by observing our Fitzpatrick guide.

UNDERTONE

Is your client's skin undertone warm, cool, or neutral? Remember that pigments will always heal cooler in the skin than they appear in the bottle.

NATURAL HAIR/BROW COLOR

Select a color that is suited to their natural brow or hair/roots color. If they dye their hair, take this into consideration.

LIFESTYLE

Figure out your client's ideal brow style whether it's soft and natural, bold and makeup-like, or minimally enhanced.

Pigments

Eyebrow Collection

Color chart for easy *pigment* selection

tina davies × PERMA BLEND.

By artists, for *artists*

WWW.TINADAVIES.COM

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Our quality formulations are sterilized, vegan & cruelty-free.

SKIN TYPE

Thinner or mature skin types retain pigment better than other skin types, so be conservative with your pigment choice. You can always go darker during their follow-up procedure, if needed.

PREVIOUS PMU

Your client's previous PMU should be faded by at least 50% before you attempt a cover-up. Are their brows looking ashy? Correct with a warm pigment.

CREATING CUSTOM BLENDS

Create a bespoke color for your client by mixing pigments. Darken any pigment by adding Bolder Brown or Ebony, or warm up any pigment using Blonde or Medium Brown.

PRO TIP

It is always better to be conservative to begin and touch up if needed.